SHIFT WORKER for iPhone

Media kit

Shift Worker, the iPhone calendar built for shift work

IN ONE LINE

Shift Worker is the iPhone calendar built for shift work: see every shift at a glance and fill in a roster in seconds.

FAST FACTS

App	Shift Worker
Tagline	Roster, rota & work planner
Platform	iPhone, iOS 16 or later
Category	Productivity
Publisher	Production Shed Pty Ltd, Australia
Made by	Mark Schumann (solo developer)
First released	2009
Current version	2.0 (coming soon)
Price	Paid app. Shift Worker Premium is an optional monthly or yearly subscription. See the App Store for current prices.
Premium adds	Reminders, Day Ahead and Week Ahead summaries, Stats, Calendar Sync, Week Ahead widget
Ads	None
Privacy policy	shiftworkerapp.com/privacy
App Store	apps.apple.com/app/id352000376
Website	shiftworkerapp.com

ABOUT SHIFT WORKER

Shift Worker is a calendar for people whose work does not fit a Monday-to-Friday week. It began in 2009 as an app for the developer's wife, a nurse who needed to see her rotating roster at a glance, and has since been used by thousands of shift workers around the world. You enter a roster by picking a shift and tapping the days it falls on, or by adding a rotation such as 2 Earlies, 2 Lates, 2 Nights then rest, which fills the calendar up to three years ahead in a single tap. Shifts combine ten shapes, ten colours and your own codes, and can be shown as icons or as a timeline in which overnight shifts run across midnight. Shift Worker 2.0 is a complete redesign with a new calendar, new shift icons, Dark Mode, Home Screen and Lock Screen widgets, and, with the optional Shift Worker Premium subscription, reminders, hours and shift-mix stats, and Calendar Sync. 2.0 is a free update for everyone who already has the app.

WHAT IS NEW IN 2.0

- A completely redesigned calendar, with Dark Mode
- New shift icons: ten shapes, ten colours, your own codes and times
- Pick a shift, then tap the days, to fill a month in seconds
- Rotations that fill up to three years in one tap
- Home Screen and Lock Screen widgets for your current and next shift
- Reminders before every shift, plus Day Ahead and Week Ahead summaries (Premium)
- Stats for hours, shift mix and breaks between shifts (Premium)
- Calendar Sync to the calendar you already use (Premium)
- The Classic Calendar is still there for anyone who prefers it

SHORT DESCRIPTION (ABOUT 50 WORDS)

Shift Worker turns your roster into a clear, colourful calendar. Pick a shift and tap the days, or apply a rotation to fill up to three years in one go. It is built for nurses, paramedics, police, security, hospitality and factory staff, with a night-shift timeline, widgets, reminders and calendar sync.

BRAND COLOURS

App blue (top)	App blue (bottom)	Highlight yellow	Ink
#0092FF	#005BB0	#FFD84A	#0A3A7A

USING THE LOGO

Use the white logo on the Shift Worker blue (or any dark, solid colour). On a light background, use the logo on blue. Please do not stretch it, recolour it or add effects. Typeface: Nunito.

CONTACT

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